



Corporate Concierge Services

April 2021

1mg is India's leading e-Healthcare Platform

India's Most Trusted Source on Healthcare



1 million patients served monthly



150+ million visitors



6.5 bn annual page views



Industry leading consumer NPS



Leading share of category time : 43%

Share of Category Time :
Minutes Spent on App / Total
Minutes Spent on All Apps in
the Category

App Annie July 2020 Data for Android, Healthcare



'Winner in Health & Well Being
Category'
2019-2020



Won BML Munjal Award for
'Business Excellence through
Learning and Development'
- 2018.



The only company for SD#3 Health
& Well Being for all
- 2017.



Bronze in The Golden Cart Awards
- 2016.



'Best Mobile Innovation for Health
award' at the India Mobile
Congress
- 2019.



Recognized as Top 50 venture in
The Smart CEO-Startup50 India
2017 program
- 2017.



Won 'New Kid on the Block' at
NDTV Unicorns Awards
- 2016.



Innovative Healthcare Service
- 2016.



'Best Content in a
Healthcare/Fitness App' in the
India Content Leadership Awards
- 2019.



Recognized in Mary Meeker's
Internet Trends
- 2017.



Best Online Pharmacy in India
Award
- 2016.



TiE Lumis Entrepreneurial
Excellence Award
- 2016.

An Integrated Suite of Healthcare Services - at Home/Office



e-Pharmacy



e-Diagnostics



e-Consultation



Vaccination

250,000+ Medicines & Health Products - sourced direct from manufacturers / authorized distributors - 100% authentic medicines, better availability and fulfilment rate. **Same day delivery available in metros. 1800 cities covered.**

Extensive diagnostic capabilities - across 1mg labs + reputed partners like Dr. Lal Path Labs, Thyrocare, etc. - including COVID RT-PCR, Antibody tests. **40+ cities covered.**

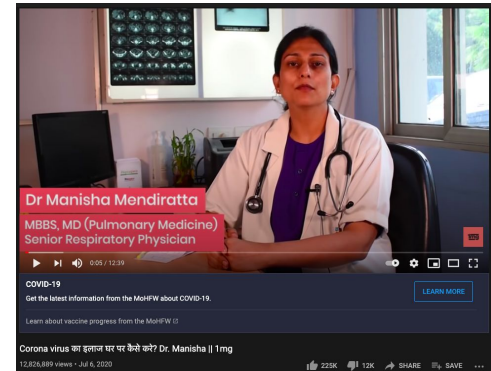
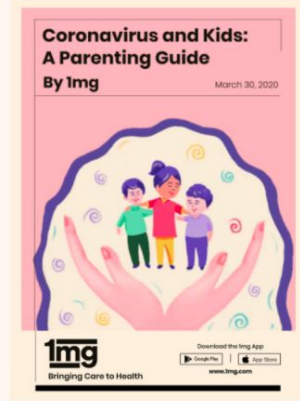
Wide & deep network of doctors available on call / video - across specialities - available in 60 min.

Vaccination capabilities (ready for Covid vaccines)

Camp facilities - for corporates / residential societies. Camps for COVID RT-PCR tests as well

Extensive research / content leadership on Healthcare

Samples from our Covid content



Youtube video with 12.8 mn views

Health Concierge Program

- powered by 

for all Employees and Dependents - Pan-India

Our Offerings

Four key dimensions of the program

A

**Delivery of
medicines/health
products**

B

Book Lab Tests

C

e-Consultation

D

**Vaccinations
including COVID**

Direct booking by Employee / Corporate formats

A. Delivery Of Medicines & Health Products

1. Employees can add items to the cart & place the order.
 - a. Upload prescription where required
 - b. If a prescription is not available, 1mg will arrange a free consultation with a doctor (option available for most medicines)

2. Same-day delivery TAT in most metro locations.
 - a. Temporary impact of demand surge

B. Book Lab Tests

1. 1mg offers a spectrum of health check-ups starting from Rs. 500
2. Employees can easily book Annual Comprehensive Full Body Checkups ([details here](#)), COVID Antibody tests, Good Health Packages etc. For more details - [Explore Here](#)
3. We can also conduct testing camps for COVID RT-PCR in corporate premises - subject to a minimum confirmation of 50 employees/ their family members to be tested. Location and schedule can be decided mutually. We can arrange for the camps with a 2-day notice period in major metros.

C. e-Consultation

1. Employees and their families can reach out to qualified and registered doctors through 1mg, who in turn would assist with consultation
2. Employees can explain symptoms through a chatbot flow. Pick a format for consultation (chat/call/video). A doctor would reach out to the concerned within 60 minutes
3. Some COVID tests for your perusal here :-
 - ❖ **COVID Free Consultation** : Employees can ask COVID related queries and seek a free consultation. [Link for the same here](#)
 - ❖ **COVID Expert Consultation** : Employees can seek opinions from experts and it would be a paid service. [Link for the same here](#)
 - ❖ **Pulmonologist Consultation** : [Link for the same here](#)

Timings of teleconsultation would be from 10 am to 7 pm, 7 days a week. Charges for consultation typically are between ~Rs. 200-400. Consultation for other specialities can be [explored here](#)

D. COVID Vaccination

1. Camps can be conducted at office premises /locations mutually agreed at. If interested ,our corporate vaccination team will connect with you for scheduling, logistics and other details
2. Age and govt. criteria would apply. We can start this from mid-May onwards tentatively - this is subject to supply of vaccines
3. Charges would be in-line with vaccine cost + ~Rs. 377 administration & 1mg service charges (incl taxes)

Next Steps

1. Your corporate email domain(s) would be enlisted for Corporate concierge program
2. Employees can sign up/login through their corporate email ID on 1mg app/website
3. Employees can browse through our offerings and can order/book our services as per his/her requirements
4. Employees can make the payment. In case, if the corporate wishes to bear the costs of any service for employees, 1mg can offer a single use unique coupon code which can be utilized by employees / HR to make bookings. 1mg will invoice the corporates for the billable value at the end of each month

Future / Way Forward

Once the COVID surge subsides, 1mg would be delighted to offer a full fledged "**Corporate Concierge Program**" which would entail :

- **Exclusive discounts and benefits** over and above the existing platform discount
- **Order on Phone / WhatsApp**
- **Priority support**
- **Premium fulfillment** of orders
- **Annual health check-up camps** at home/office (min. audience of 30)
- **Mental wellness support**
- **Webinars** on topics of interest like mental health, COVID vaccinations etc.
- **Account Manager**

Corporates do not need to pay any fee for enabling the concierge program.

Employees / Corporate need to pay only for the services availed.



Thank You